**Group name:** Very Guilty

**Organization:**

PDF report received? Yes Word report received No All peer reviews? NoPPT ready? No

**Presentation start – does it fit with feedback and class review? No - go and check your notes**

Good afternoon! My name is XXXX and these are my team members YYYY, ZZZZ and NNN. The objective of today’s presentation is \_\_\_\_\_\_\_\_\_\_\_\_\_. The presentation will last about 10 minutes. Our agenda is in X parts. First . . . Second . . . Let start with, [First agenda point]

**Presentation flow**

**General points presentation organization:**

* Is there are clear agenda and, so structure? Yes - very clear
* Is there animation? No
* Is the style consistent e.g., are font sizes the same through the presentation? Choose an item.
* Do team members listen to each other? Yes - what their colleague is saying is really important
* Does this look like a team? Maybe . . . mixed signals about knowledge and group cohesion

**Specific notes on presentation content**

I'm making a sumary here - after looking at your report. You are starting to get a focus - Norwegen people's outdoor lifestyle. Build on that. Targeting means just that. The knife cannot target cooking at home and the outdoors (are these knives the same? - check). Focus on the outdoors. Clarify your target. Clarify the positioning. Then the rest will follow.

Make adjustments - this could work on very well.

 Do check the feedback on the structure of the introduction – see mid-term feedback

Some general ideas on target market

Product ideas – this is much more on track

Pricing – what are the terms?

Channels – surely your own website. Set up store?

Promotion – cooking – is it for cooking or for hunting / outside lifestyle

People / process to handle problems

Packaging – cooking / hunting?

Do not forget animation. Do forget eye contact – try not to read from notes – but look at them from time to time.

Conclusion – make this more focused

**Feedback on the report**

**Overall:**

Attractive cover page Choose an item.Table of contents Choose an item. Introduction Choose an item. Objectives Choose an item. Conclusion Choose an item.

**Summary feedback on the report:**

**Overall *group grade*:**

Click or tap here to enter text.